

## GENERAL ITEMS

1. Signature Dessert prepared by Chef (pastry box, ribbon, note card)
2. Account with florist for a standard bouquet of flowers w/ vase (\$30-ish)
3. Print & PDF brochure, menu, activities calendar

## CUSTOMIZED CERTIFICATES & INVITATIONS

1. Dining Certificate to customize for lunch and dinner tours
2. Gift Certificate to customize for salon services
3. Invitation to customize for community activities and events

## LIFESTYLE BOOKLET

1. Lifestyle Booklet for each Care Type (IL, AL, MC, etc.)
  - a. Print for local delivery.
  - b. PDF for email.

## LETTERS

1. Generic letter for mailing information
2. Education pieces
3. Unable to reach
4. Cost of Living & Competitive comparison sheets
5. Steps for moving
6. Resident & Family Testimonials

## GIFT BASKETS

1. Inventory for gift baskets:
  - a. Small wicker baskets (use darker colors when available, assure baskets are large enough to hold several items: book, soup, coffee mug, etc.)
  - b. Tissue Paper (shredded and sheets, to fill baskets)
  - c. Cello Wrap (to wrap baskets in)
  - d. An assortment of wide wired ribbon for bows
  - e. Note cards (tie onto the end of the ribbon)
2. Supplies for gift baskets:
  - a. Pet basket (pet treats, chew toy, personalized food/water bowl)
  - b. Get Well Soon basket (chicken soup, book)
  - c. Relaxation basket (bath salts, lotion, scented candles, coffee mug, book)
  - d. Treat basket (cookies, chocolate, crackers, cheese, etc.)
  - e. Entertainment basket (book, audio book, DVD, crossword puzzles)
  - f. Get Out of the House basket (restaurant and/or movie tickets, popcorn)

## BOOKS


### FOR ADULT CHILDREN & CAREGIVERS

1. A Dignified Life: The Best Friends Approach to Alzheimer's Care by David Troxel and Virginia Bell
2. Caregiver Mind Maps by David Solie, M.S., P.A.
3. Caring For Yourself While Caring For Your Aging Parents by Claire Berman
4. Chicken Soup for the Caregiver's Soul: Stories to Inspire Caregivers in the Home, the Community and the World by Jack Canfield
5. Chicken Soup for the Mother & Daughter Soul: Stories to Warm the Heart and Honor the Relationship by Jack Canfield
6. How To Say It to Seniors by David Solie, M.S., P.A. The 36 Hour Day: A Family Guide to Caring for Persons with Alzheimer Disease, Related Dementing Illnesses, and Memory Loss in Later Life by Nancy Mace
7. The Complete Eldercare Planner by Joy Loverde
8. The Secret Mission of Aging Parents by David Solie, M.S., P.A.
9. Influencer by Kerry Patterson

### FOR MEMORY CARE

1. A Dignified Life: The Best Friends Approach to Alzheimer's Care by David Troxel and Virginia Bell
2. Chicken Soup for the Caregiver's Soul: Stories to Inspire Caregivers in the Home, the Community and the World by Jack Canfield
3. Close to Me, But Far Away: Living with Alzheimer's by Burton Wheeler
4. Creating Moment of Joy by Jolene Brackey
5. Talking to Alzheimer's: Simple Ways to Connect When You Visit with a Family Member or Friend by Claudia Strauss
6. The 36 Hour Day: A Family Guide to Caring for Persons with Alzheimer Disease, Related Dementing Illnesses, and Memory Loss in Later Life by Nancy Mace

### FOR PROSPECTS

1. 1003 Great Things About Getting Older by Lisa Birnbach
  2. A Grandparent's Legacy, Your Life Story in Your Own Words by Thomas Nelson
  3. Changing For Good by James Prochaska
  4. Chicken Soup for the Golden Soul: Heartwarming Stories for People 60 and Over by Jack Canfield
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5. Chicken Soup for the Grandparent's Soul: Stories to Open the Hearts and Rekindle the Spirits of Grandparents by Jack Canfield
6. Crazy About Gardening: Humorous Reflections on the Sweet Seductions of a Garden by Des Kennedy
7. Healthy Aging: A Lifelong Guide to Your Physical and Spiritual Well-Being by Andrew Weil, M.D.
8. Successful Aging by Robert Louis Kahn
9. The Art of Possibility by Rosamund/Ben Zander
10. The Best Way Out is Always Through by BJ Gallagher
11. The Blue Day Book by Bradley Trevor Greive
12. The Greatest GenerationThe Greatest Generation Speaks: Letters and Reflections
13. The Grief Recovery Handbook by Russel Friedmann
14. The Poetry of Self Compassion by David Whyte
15. The Way of Transitions by William Bridges
16. Treasured Poems That Touch the Heart: Cherished Poems and Favorite Poets, Mary Sanford
17. Who Moved My Cheese? An Amazing Way to Deal with Change in Your Work Life by Spencer Johnson and Kenneth Blanchard
18. Wisdom of Our Fathers by Tim Russert
19. The Greatest Game Ever Played